9 Mark Answer Exemplar

(b) An **asset log** has been provided for the **graphic artist.**

	Name	Description	Properties	?	Use	
1	Lake	Image of lake 2	300 x300	Peter D ©	Heading	
2	Waterfall	Waterfall image 2	200 x 200 @300ppi	CC	Page 2	
3	Hotel A	Details of hotel a - room, facilities, prices	Text - D drive		Summary	
4	Waterfall B	Waterfall B image from above	50 x 500 90ppi	Peter D ©	Page 2	
5	Country Summary	Text for summary of country attractions	Text - D drive		Summary	
6	Countyr Logo	Logo of country	SVG	© of Norway gov	Button	
7	Trondheim	Image of town with river	SVG	© Inger Linnaea	Page 1	
8	Visby	Image of town streets	PNG 300ppi	© Sweden tourist board		
	Ice hotel in Lapland	Image of hotel made of ice	PNG 300 ppi	© Inger Linnaea	Page 1	
	Ice hotel summary	Summary details of hotel	Text - E drive	© Sweden tourist board	Page 1 summary by image	

Discuss the suitability of the **asset log** for use by the **graphic artist**.

Marks will be awarded for:

- Suggesting changes that improve the **asset log**.
- Explaining how the changes you suggest will improve the effectiveness of the **asset log** for the **graphic artist**. **[9]**

The asset log is not suitable for use by the graphic artist for 5 reasons: the fonts are diffrerant, the A log only goes up to 8 when 10 bars are filled out, a title is missing - from one of the ~~bars~~ bars, the content in the log is wrong in some sections and the order isnt in cronological order.

When looking at the asset log, one improvement I would make is to make sure that ~~the~~ all the insomation in the log is correct and filled out. This is to make sure that the graphic artist is clear on what I wont to include in my piece of media. Is

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this is done, the graphic artist would know where to find the content I want to includ as well as all the important ingomation such as dimentions, where to use it and who ~~owns it~~ not owns it. Not doing this can lead to the assets being inserted wrong or getting ~~repor copyrided~~ copyrighted.

Another improvement I would make is to put my assets in order of where I would use them. For example I would include the asset I want first at the top and the one I want last at the bottom. This is to not confuse the graphic artist and to make it easier for the graphic artist to coordinate.

Lastly, I would make sure to lable all the bars and headings. I would do this to stop confusion for the graphic artist ~~on~~ because if the table isnt ~~labled~~ labled, the the graphic artist ~~wouldnt~~ wouldnt know what the ingomation is for. For example the 4th heading is not labled meaning that the ingomation below is useless for the graphic artist as they dont know what its for.
To conclude the asset log isn't effective due to the lack of ingomation and the messed up order. L3